



Eastside Green Business Challenge

For Immediate Release:

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Eastside Green Business Challenge

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Renton Business Leads Eastside Charge to Go Green By Unveiling First Machine of Its Kind In NW

What: A community celebration and ribbon cutting event on Monday, November 28, 2011 to unveil Service Linen Supply's new CBW industrial laundry washer, the first machine of its kind in the Northwest, which will dramatically reduce Renton's water and energy consumption. Service Linen owners and employees will join Renton's Mayor, Renton's Chamber of Commerce and the Eastside Green Business Challenge in a ribbon cutting and machine demonstration, followed by Service Linen customer *Duke's Chowder House* serving complimentary *Duke's Chowder*.

The new Eastside Green Business Challenge, launched this November, joins 7 Eastside cities and others around the nation in a friendly competition to see who can save the most money and natural resources in one year. "In this economy, businesses are seeing huge profits by implementing often simple measures to conserve natural resources," says Eastside Green Business spokesperson Paul Andersson. "Renton businesses are showing up big for this competition, and Service Linen Supply is setting a strong example, proving that one company can help an entire community reduce its water and energy consumption, and build a cleaner economy. Each business' investment in innovation, simple behavior changes, or cleaner technology serves as a strong rallying call to other organizations to start seeing more *Green* at work!"

Who: Mayor of Renton, Renton Chamber of Commerce, Renton business leaders, Eastside Green Business Challenge, Duke's Chowder House

When: Monday, November 28, 2011

- 10:30am - Ribbon cutting event, followed by CBW laundry machine demonstration.
- 11:00am- 11:45 a.m. (approximately) - Duke's Chowder serves complimentary Duke's Chowder to event attendees.

Where: 903 S. 4th Street, Renton, WA 98057

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